

88th Poodle Club Of America National Specialty

Poodles At The Hop 2021

Join us and showcase your accomplishments in the

Poodle Club of America National Specialty Catalog



Show dates: October 23, 2021 through October 30, 2021

The National Specialty Catalog is a very effective way for you to reach an audience of more than 1,000 Poodle Exhibitors, Breeders, Handlers, Judges and Poodle lovers from all over the U.S. and more than 25 foreign countries.

Affiliate Club Ads	\$50.00
Full Page with Photo (Back and White)	\$65.00 (measures 4 ½ by 7 3/16ths)
Each additional Photo	\$15.00
Full Page text only	\$55.0
Half Page, Text only	\$50.00 (measures 4 ½ by 3 9/16ths)

Deadline for catalog advertising is Monday, August 30, 2021

- Payment can be made by personal check or money order. All Payments MUST be in U.S. funds payable to PCA.
- Or by credit card at the PCA Online Store. (www.poodleclubofamerica.org)
- FULL PAYMENT must accompany your ad.
- All completed forms and ad materials must be received, by Monday, August 30, 2021 to:

Cathy Catelain, 3757 Heatherbrook Trail, Vale, NC 28168

Phone: (847) 875-3527

Email: catlin012001@yahoo.com

Moss-Bow will only accept ads from the PCA Advertising Chair

TO ENSURE THAT YOUR AD IS PRINTED ACCURATELY, PLEASE FOLLOW THESE GUIDELINES:

1. You may submit your ad copy on a separate sheet of paper with photos. Or, you may submit a camera ready ad, but an Ad Copy Form must accompany all submissions.
2. Your name, address and Poodle variety **MUST** be on the Ad Copy Form
3. Please attach your name, address and Poodle's name and Variety on the back of any photos submitted to ensure return to you. Attach photos to the Advertising Copy Form with paper clips, not staples
4. Guidelines for Submitting Catalog Advertising Material to MB-F, Inc.:
<http://www.infodog.com/help/guidelines.htm>