

*Advertising Copy Form for Catalog  
Poodle Club of America 2021, 88th National Specialty  
October 23, 2021 - October 30, 2021, Poodles At The Hop 2021*



**PLEASE COMPLETE THIS FORM WITH ALL INFORMATION REQUESTED AND MAIL TO:**

Cathy Catelain, 3757 Heatherbrook Trl, Vale, NC 28168  
[catlin012001@yahoo.com](mailto:catlin012001@yahoo.com) – (847) 875-3527

**DEADLINE FOR AD SUBMISSION:**  
August 30, 2021, no exceptions.

**PLEASE SELECT:**

- Affiliate Club .....
- Toy.....
- Miniature .....
- Standard .....
- Obedience/Rally.....
- Junior Showmanship.....

**Advertising Rates**  
Please indicate your choice

- Affiliate Clubs \$50.00
- Full Page with Photo\* \$65.00  
(Full page measures 4-1/2" x 7-3/16")
- Each additional Photo\* \$15.00
- Full Page, text only \$55.00
- Half Page, text only \$50.00  
(half page measures 2.25 x 3.63)

\*A photo is an original, copy or digital image of a photograph

**PAYMENT**

Please make all checks or money orders **payable in United States funds, to the Poodle Club of America Inc.**, or to use a credit card, visit the **Online Store** at [www.poodleclubofamerica.org](http://www.poodleclubofamerica.org)

**TERMS**

It is agreed that you are to prepare copy for us if we fail to furnish you with the same in time for publication. It is further agreed verbal understandings in any way are not a part of this agreement. That all conditions are incorporated here in, and this contract is not subject to cancellation except as stated below.

Chapter 24, Section 16 of the American Kennel Club Rules: "this space is sold with the understanding that should the privileges of the American Kennel Club be withdrawn from the purchaser of this space prior to the carrying out of this contract, this contract is hereby automatically cancelled, and any money paid by the purchaser for such space shall be returned.

**TO ENSURE THAT YOUR AD IS PRINTED CORRECTLY, PLEASE FOLLOW THESE GUIDELINES:**

1. You may submit your ad or copy of the text on a separate sheet of paper, but this Ad Copy Form **MUST** accompany each ad, to insure proper category placement – **NO EXCEPTIONS.**
2. Your name, address and Poodle Variety **MUST** be on the Ad Copy Form for each ad submitted.
3. Put your name, address and Poodle Variety on the back of each and every photo submitted to insure proper return of your photographs.
4. Guidelines for Submitting Catalog Advertising Material to MB-F, Inc.: [www.infodog.com/help/guidelines](http://www.infodog.com/help/guidelines)
5. Moss Bow will only accept ads from the PCA Advertising Chair.

**Advertiser Information**

Name \_\_\_\_\_

Kennel \_\_\_\_\_

Or

Affiliate Club \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_